



Building Better Opportunities

Dr Matthew Home and

**Director
Willowdene**

Lorraine Preece

**CEO
YSS**



Building Better Opportunities

- **Welcome and introductions**



Building Better Opportunities

- **Why Willowdene /YSS for the lead?**



Building Better Opportunities

- **Shared Values**
- **60 years Experience**
- **3000 People a Year**
- **Infrastructure**



Building Better Opportunities

- **Local Organisations with National Reputations**



Building Better Opportunities

- **Voluntary Sector Empowerment**



Andy White

- Worked in the voluntary sector since 2002
- Chartered Accountant
- Expertise in Organisational Start-up, Restructuring and Reorganisation
- Provider for Worcestershire County Council's 'Changing Futures Scheme'
 - Worked with over 30 organisations in last three years, providing targeted strategic support
- Co-founded and co-run a CIC and Charity focused on working with disadvantaged and marginalised groups



Community Interest Companies

A Community Interest Company ('CIC') is a business with primarily social objectives that:

- Seeks to generate surpluses that are principally reinvested for the continuation or development of the social purpose in the business, or in the community
- Is not driven by the need to maximise profit for shareholders and owners.

CICs will :

- tackle one or more of a potentially wide range of social and environmental issues
- operate in all parts of the economy
- Use business solutions to achieve public good



What is a Consortium?

- A consortium is an association of two or more individuals, companies, organisations or governments (or any combination of these entities) with the objective of participating in a common activity, or pooling their resources for achieving a common goal



Why a Consortium?

- BBO has called for a lead organisation to take the initiative forward
- A consortium provides a vehicle that increases engagement and accountability beyond a single entity
- Willowdene and YSS have a common purpose and have secured an agreement to work together to establish a consortium to act as the lead organisation
- The lead organisation has been formed as a CIC

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What does this mean?

- Inclusion will lead a BBO initiative in Shropshire, Telford & Wrekin
- Strengthen opportunities across the third-sector in the region
- Bring together like-minded individuals and organisations to develop and deliver innovation across the region
- Ensure a coordinated approach
- Maximise efficiency, effectiveness and opportunity
- Pooling of skills and resources

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“THE BBO JOURNEY”

ANGELA PARTON
OPERATIONS DIRECTOR
YSS

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This all started in 2013

Last open meeting in July 2015

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European Funding

- Comes from (ESIF) European Structural and Investment Funds of which the European Social Fund (ESF) is one part
- Money provided under ESF Thematic Objective 9 (promoting social inclusion and combating poverty)

Focus of social inclusion

- Specific focus on addressing the root causes of poverty that create barriers to work so that people who are most socially excluded move towards or into employment

BBO1 – ESIF and Big Lottery Funding (indicative – tbc)

(Shropshire and Telford & Wrekin)

- Intervention rate 60/40
- ESIF £2,051,652
- Big Lottery £1,367,768

- **Total £3,419,420**

Beneficiaries

- People must be **unemployed** and **economically inactive** (Big Lottery definitions)

RESULTS (ESF)

Subject to final sign off of the ESF Operational Plan

OUTPUTS

- Participants over 50 years of age
- Total number of participants
- Unemployed, including long term unemployed
- Inactive
- Participants with disabilities

RESULTS

- Unemployed participants in education or training on leaving
- *Participants into employment including self employment on leaving*
- Inactive participants into employment, or jobsearch on leaving
- Participants with childcare needs receiving childcare support

CHALLENGES

IAN CLARKE

YSS ASSOCIATE

AND

INDEPENDENT CONSULTANT

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ESF Governance

- **Procurement and Pre-contract Award**
- **Mobilisation**
- **Administration**
- **Audit**
- **End of Contract**

Procurement and Pre-contract Award

- **Lead provider and sub-contract arrangements**
- **Management and administration, what needs to be included and why**
 - **Performance management**
 - **Reporting**
 - **Records**
 - **Audit access**

What will this mean to you ?

- **Confidentiality- why is this important?**
- **Exclusivity**
- **Ethical Walls**
- **Conflict of Interest**

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Mobilisation

- Be sure to include all resources and systems included in the bid
- Have a robust mobilisation plan that includes clear milestones
- Have a clear audit trail mechanism to demonstrate you have met your obligations under the contract/
sub-contract requirements.

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Administration

- **Make sure it is properly resourced**
- **Don't underestimate the importance of the administration requirements**
- **Make sure administrators know the ESF rules and use them to police the contract requirements**
- **Make sure records are audit ready at all times**

Audit

- Legal requirement for Member States to “verify on a regular basis” that funds are being spent correctly
- On-the-spot control inspection often carried out during the life of the contract
- Mandatory audits in contract
- ESF can recover amounts lost as a result of irregularities

End of Contract

- End of contract does not mean that it is the end of reporting and audit
- There will be a full audit of the programme post end date
- Funds can still be recovered if irregularities are found
- Make sure you understand the requirements for keeping records beyond the end of the contract.

NEXT STEPS



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Next Steps

- **Expressions of Interest submitted**
- **Confidentiality statements signed**
- **Inclusion options:**
 - **Named in multiple bids**
 - **Exclusivity to Inclusion**

Timings

- **Autumn 2015, call for leads to submit stage 1**
- **Assess within 3 months**
- **Invite to submit stage 2**
- **Development Grant up to 50k**
- **Full project plan submitted**
- **Assess within 3 months**
- **Decision**
- **Delivery (completed by
December 2019)**

Conclusion

- This is a journey
- All involved as we have shared values and beliefs
- Aim:
 - Making a lasting difference to individuals
 - Strengthening the voluntary sector
 - Adding value

Any Questions?

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